



BILLBOARD BLIGHT ZONE X

How to Take Action

- Read "Billboards in the Digital Age," published by Scenic America and in your packet.
- Visit the web site, ScenicMichigan.org, a model organization for all states to emulate.
- Learn the safety issues that make electronic billboards hazardous.
- Show Scenic America's power point presentation on electronic billboard at Club or Conservation meetings. Found at: <http://www.scenic.org/billboards/digital>
- In Michigan, help Scenic Michigan add at least 25 members by going to http://www.scenicmichigan.org/membership_enrollment/registration.cfm and joining.
- In Ohio, strive to make Scenic Ohio stronger: volunteer and identify potential Scenic Ohio Board members and/or volunteers who will give of their time and resources.
- In Indiana, start a Scenic Indiana.
- Tell all the communities in your state of the need for strong sign ordinances. See packet example from Michigan or go to <http://www.scenicmichigan.org/issues/SignOrdinanceRecommendations.html>
- Assist Scenic America in maintaining their list of your State's communities that have strict billboard control.
- Aid in the passage of a 3 year state moratorium on electronic billboards.
- Get to know your State Department of Transportation (DOT) officials.
- Track billboard legislation in your state by enlisting the help of environmental lobbyist.